



Feature Article

Industry Outlook

2005:

Part One

*By Denise M.
Gustavson*

With only two months under our belts, how is 2005 shaping up? Industry experts share their views and some of the predictions of what's to come.

On A Roll

By Jeffrey Steele
When the call for greater outdoor durability came, solvent printers answered. And from the looks of things, solvent is here to stay

Printer Review

*By Denise M.
Gustavson*
Canon USA W8200PG

GET LESS

WEEKLY UPDATE

March 23 , 2005

Eastman Kodak Graphic Communications Group President to Address Creo Users Conference

James Langley, president of the Eastman Kodak Graphic Communications Group, will be the keynote speaker at the Creo Users Association (CUA) Conference, to be held May 18-21, 2005 in Hollywood, FL.

Epson to Guarantee Longevity of Fine Art Prints

Fine art printmakers and their customers will soon have a guarantee on the longevity of certain Epson fine art prints through Epson's new UltraGiclée print certification program.

We Need Your Help! Please take a moment to complete our survey. The information you provide will help us improve *Wide-Format Imaging*. The information you provide will not be reported individually, but only in aggregate with other respondents.

<http://go.reachmail.net/rmgo.asp?>

Columns

Editor's Note

Don't Panic!

By Denise M.
Gustavson

Sales Consultant

Buy Time to Minimize the Likelihood of Service Failures

By David M. Fellman

Profit Advantage

Standing Out in the Crowd

By Marsha Portnoy
Crush Creative's keen
approach to marketing
and design brings
success



[tid=127479&eid=31678&sb_id=67497,67497](#) **Your help is greatly appreciated!**

The PEiR Group Goes on Tour

The PEiR (Profit and Education in Reprographics) Group took its show on the road in February visiting New York City, Pittsburgh, Jacksonville, and Seattle.

DesignPresentation Associates Obtains ISO 9001:2000

DesignPresentation Associates, Inc. has joined the select group of companies in the document creation industry that have achieved ISO 9001:2000 certification.

NUR Introduces Modular Configurations and New Options for the Tempo Flatbed

NUR Macroprinters will introduce new modular configurations and a host of new options for its NUR Tempo flatbed inkjet presses in booth #4167 at the upcoming ISA International Sign Expo 2005 in Las Vegas, March 31 - April 2, 2005, at the Mandalay Bay Hotel and Convention Center.

Cooley Coolflex Scores at Dolphins Stadium

Visitors to Dolphins Stadium (formerly Pro Player Stadium) in Miami will see a brilliant display of colorful digital printing including an 1100-foot wall surrounding the interior perimeter of the playing field and two 25x40-foot tunnel covers.

Aslan to Exhibit at FESPA

Aslan, Schwarz GmbH & Co., a worldwide supplier of self-adhesive films, will present its wide product range at FESPA 2005 in Munich.

Ideal Announces Inclusion of ScanDEX-IX Network Viewer with ScanDEX Pro Plus

Ideal has announced that, for a limited time, the award-winning ScanDEX-IX Network Viewer will be included with every purchase of ScanDEX Pro Plus software.

Vutek Ships 100th PressVu UV 200/600

Vutek Inc. has sold 100 PressVu UV 200/600 UV flatbed digital inkjet printers over the last six months.

Media Street Launches MyGallery

Media Street Inc. has launched MyGallery, the ultimate state-of-the-art, online and offline photo-facility to store, view, share, and print photos at home, at studio or at the Generations Print Lab.

Cyrrious SMS V8.5 Now Available

Cyrrious Software announces the release of SMS Version 8.5.

Online Storage Now Included with Every Ideal/Contex Scanner

Ideal.com announced that purchasers of Ideal/Contex scanners will now be able to store and access their large format scanned files online at www.idealplanroom.com.

WRA Quarterly Meeting Report

On Tuesday, March 9, 2005, the Western Reprographics Association (WRA) had its quarterly meeting which featured a plant tour of OCB Reprographics located in Irvine, CA, followed up with a general membership meeting featuring Doug Moore, vice president, Industrial Relations, PIASC discussing an Update in Labor Laws for 2005.

Nine Océ Printers Certified For Security Compliance

Océ has announced that nine popular Océ multifunction systems have received Common Criteria Certification, an independent verification program to help users make more confident decisions in selecting IT resources that meet established security requirements.

Innovators and Innovation Join Forces at SGIA's 2005 Membrane Switch Symposium

The industry's 2005 Membrane Switch Symposium takes place June 15-16 at the Adam's Mark Airport Hotel in Indianapolis, IN.

Tracey Frost Named Marketing Coordinator at Nazdar

Nazdar has announced that Tracey Frost has assumed the role of marketing coordinator at the company's Shawnee, KS, corporate headquarters.

Two FastSigns employees Receive Special Recognition

Two employees of FastSigns International Inc. received special recognition awards at the international sign and graphics franchisor's annual convention held recently in Phoenix.

Lyson Announces New Hires

Lyson Inc. has named Tim Saul as Regional Sales Manager for its grand and wide format ink products and Kenneth A. Holtane as Technical Support Manager for its photographic products.

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